Edu bits Article Format

Observatory of Educational Innovation

The Observatory of Educational Innovation **invites teachers and researchers** to write a **popular article** related to their teaching innovation practice or educational innovation experience to share it with Tecnológico de Monterrey and the global education academy.

This article target academic leaders and teachers from every educational level, students, parents, industry, and the public in general.

A **popular article** is a brief piece of text written in everyday, understandable language that transmits and explains certain discoveries, ideas, facts or concepts related to educational, technological, scientific, social and cultural topics, among other education-related topics.

The purpose of this **popular article** is to present relevant information about the author **experience in educational or academic innovation** and the outcomes obtained.

The characteristics of the **expected article** are as follows:

1. Think about a title that will appeal to readers. The title can present a question, a piece of advice, a list of steps, something emotive, profound, serious, comical, or fun, among others.
2. The first lines of the article should captivate readers and draw them into the topic in question.
3. Use short, simple, and understandable sentences.
4. Use APA format.
5. Include links in the body text to extra information or videos about the project.
6. Use the following format:
    a. Length: Minimum 900 words – maximum 1500 words
    b. Font: Arial
    c. Font size: 11 points
    d. Line and paragraph spacing: single space
    e. Alignment: align left
7. Write confidently and enthusiastically.
8. The editor's team at the Observatory will provide support and guidance and will be in charge of the editorial and graphic design of the article.

I. Structure of Edu bits article

Title

Month/day/year
By your name
Email

Introduction

1. Explain the current problematic situation, problem, or concern. Introduce the importance of the topic answering this question: why is it relevant? **(Relevance of the topic)**

2. Mention the efforts or improvements done up to date. **Add at least two links of references**. **(Brief history about the subject)**

Body

3. What are the advancements or innovations in this topic? **Add at least two links of current references.** **(Innovations around the issue)**

4. Have you implemented or plan to achieve this academic innovation, teaching technology, teaching approach, or educational model in your course? Describe your experience under these criteria: **(Your experience or implementation of the subject matter)**
    a. What is the learning objective?
    b. What learning method or technique did you use?
    c. Which educational technologies did you incorporate?
    d. What are the results and how were they proved/assessed?
    e. What were the learning benefits?
    f. Which opportunity areas still exist, or what would you improve to achieve a successful implementation?

Invitation

5. What would you like other teachers to do with the information shared in your article? **(Invitation for the academic community)**
    a. Delve into the topic to
    b. Join the team to
    c. Can readers contact you if any questions, ideas, or suggestions related to the article?

Résumé summary

6. Add your résumé summary, areas of interest, and the campus to which you belong. **(Résumé Summary)**

II. Length of each section of the Edu bits article

Title

Month/day/year
By
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About the author

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